

DAVID AUSTIN® COLLECTION 2015





More than 20 years ago, David Austin embarked on a new and exciting breeding program designed to transform our perception of luxury cut roses. His roses quickly became among the most requested roses in the world.

The varieties are selected for their soft colors so that they work harmoniously with each other and with other seasonal cut flowers, to capture the essence of an English country garden.

Floral designers can now offer the romantic English garden ambiance year-round.

Consumers quickly became enamored with David Austin cut roses and began asking florists for English garden roses for their weddings and parties.

As a result, we have extensively increased production to meet the demand during the wedding season but not so much as to flood the market in an off season.

Breeding thousands of hybrid varieties a year, David Austin selects a very few to go on for testing over a two-to-three-year period to prove themselves as charismatic, with beautiful color, form, scent and, of course, vase life.

The current collection of David Austin cut garden roses includes the favorites from the beginning and six new varieties that capture the beauty and charm of David Austin's famous garden shrubs and have the year-round availability and vase life of modern hybrid tea roses.

For more information on David Austin cut garden rose varieties and to see more images, visit

www.davidaustinrosesusa.com





BEATRICE (Auslevity)

This glorious and happy rose combines a rich yellow color and a delightful scent. The many petals radiate from the center in a loose swirl that gives it a natural garden rose appearance. It is a large flower when fully opened, carried on a strong upright stem. Like many true garden roses it has differing colorations. Sometimes it is pure, clear yellow, with paler outer petals. At other times of the year, it is almost two toned with a dark, almost apricot core and lighter, yellow exterior petals. The ruffled cup opens fully to a classic rosette. The strong, delicious fragrance has hints of honey, lilac, and almond. It is a rose that makes you smile. 83 Petals.







CAREY (Ausweather)

Carey is a new addition to the David Austin luxury rose collection. This charismatic rose radiates natural beauty and combines well with all arrangements as it is a true medium pink rose. Held elegantly on long, strong stems, Carey blooms are beautiful in all stages. They begin as large full buds with slightly lighter outer petals and gradually unfold to very large roses. Once open they are in the form of a classic David Austin cupped and quartered rosette of many delicately ruffled petals which fill the heart of each bloom. Over time each bloom reveals a cluster of pretty yellow stamens. The blooms have a long vase life of over a week. Carey's beauty is matched with a delicious, fresh rose scent with a hint of cedar wood. 100 Petals.







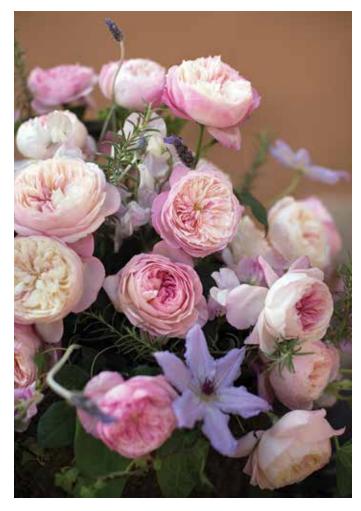
CHARITY (Auswasher)

The large rosettes of pale pink with peach overtones open fully. The quartered form of the rose often reflects back to give it a millinery look. There is a prominent spring green colored stamen that adds interest to this delicate colored rose. There is a strong rose fragrance that makes it a popular wedding and event rose. Very special. 153 Petals.

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CONSTANCE (Austruss)

This classically formed rose ranges from the lightest of blushes to a medium light pink. The cupped form opens fully to reveal the intricately organized center of the rose. Sometimes it will have several tones of blush and pinks within the same rose giving it added garden-like interest. This beautiful rose has strong upright stems that make it ideal to be the center of attention in any design. Strong, delicious fruity fragrance only increases the value of this wonderful new rose. 140 Petals.











DARCEY (Auschariot)

The intriguing color makes this rose exceptional. Bright magenta-crimson color buds gradually open to reveal a rich raspberry tone in the center. The flowers are a lovely incurved shape, that slowly develop into a perfect deep rosette. Darcey does take longer to open, so you will need to plan for that process if using for an event or wedding. The long vase life of Darcey makes it great flower for everyday design, as well as an extraordinary focal point for events and weddings. The jewel tone color and classic shape of Darcey brings a wonderful richness to any design. 125 Petals.







EDITH (Auspluto)

Edith is a very large flower of a distinct two tone color. Old golds and warm peaches combine in the middle and are surrounded by yellow, and the outer level of petals have a deep rose tone. It is unlike any garden rose. The intense fruity fragrance enhances this spectacular variety. Edith opens from a cup shape to form a classic, quartered rosette. The vase life make it suitable for everyday designs and gifts as well as a distinct event and wedding flower. 87 Petals.











JULIET (Ausjameson)

The unusual and sophisticated color of Juliet was not found historically in roses of the past. Even now, the subtle peach coloration is hard to find among modern roses. The pale peach buds open to reveal deeper inner tones neatly arranged within the heart of the bloom. Juliet has the form and look of the classic garden rose. Beautifully cupped rosettes are held elegantly upright on strong stems. Juliet continues to be one of the most popular roses in the world for weddings. 90 Petals.

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KATE (Auschris)

Kate is beautiful in all stages. The form, fragrance and color change subtly as the rose opens and matures. Long, elegant buds gradually open to reveal wavy petals of classic elegance, forming a deep cupped shape. The mature flower is very much in the style of the 18th and 19th century Gallica roses, which are generally considered to be amongst the most beautiful for rose enthusiasts over the years. The color is extraordinary and rich, with tones of raspberry and magenta. Kate has a look of startling beauty, attracting attention in any design. The scent is equally lovely, having a medium strong rose aroma, with an "after rain freshness". 65 Petals



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KEIRA (Ausboxer)

Highly desirable, vintage-style blooms have a natural charm and radiance. A popular choice for weddings, it also has a long vase life making a perfect rose for everyday designs and gifts. The color of each rose is subtly different, blending from blush pink to cream to light pink, sometimes within the same rose. Some blooms have highlights of darker pink around the edges of the petals creating a soft picotee effect. Slowly opening, the blooms develop into glorious cup shaped rosettes. The outer petals have a lovely waved appearance, making this rose look like it has been freshly cut from the garden. There is a medium strong fragrance. 100 Petals.





MIRANDA (Ausimmon)

Large and complex Miranda has a gorgeous, natural romance. The outer guard petals have a light green cast. It opens quickly, then holds for a long vase life, so it's a natural for big impact designs. The two tones within the bloom add interest and depth to this charismatic rose. When fully open, the many inner petals have a wavy edge to them which fill the center while the outer, lighter pink petals reflect back for a classic open rosette shape. Miranda has a lovely, delicate, fruity fragrance . I 20 Petals.







PATIENCE (Auspastor)

Patience is a delightful buttermilk rose with ruffled petals, evocative of fine lace. The creamy yellow buds open out fully to reveal a classic medium rosette of unparalleled beauty. There is a fresh old rose fragrance with elements of fruit, lilac and myrrh. The fragrance is strong, but softens with time to an almost lemony scent. The romantic coloring is the traditional symbol of purity and innocence, making Patience a most highly desirable wedding flower. The ambiance of Patience in a wedding bouquet is magical, as it has a natural radiance about it. 165 Petals.











TESS (Ausyacht)

Tess has stunning color of true, deep, royal red. The many petals form a perfect rosette, with a little green eye. The color and form of Tess make a wonderfully romantic choice for gifting at the holidays of Christmas and Valentines. The long vase life makes it a winner for everyday use. Tess has a ruffled center that is surrounded by larger outer petals that give it great depth when used in designs. The consistency of the form of the rosettes, rose after rose, give it a look that is just perfect. 120 Petals.



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OUR PARTNER FARMS

Agrirose, Cotapaxi, Ecuador www.agrirose.com

Alexandra Farms, Tocancipa, Colombia www.alexandrafarms.com

Green Valley Floral, Salinas, California, USA www.greenvalleyfloral.com

> Rosaprima, Cayambe, Ecuador www.rosaprima.com

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