

# Flower Trends Forecast 2013 and IFD

showcased at

The Special Event 2013



***How To Use the Latest Flower Trends to Create Impact*** to be presented Friday, Jan. 18th at 9 am at The Special Event by Bill Schaffer, AIFD and Kristine Kratt, AIFD



The bold contrasts in the ***Eco Chic*** theme allows the orchids, anthurium and calla lilies to have great impact.



The Heirloom theme is accented with modern black turning the nostalgic look into deep rich palette of peach and pink.



***Enchanted*** theme takes on a new application when this large armature is added to provide height and impact.



All the flower trend showcase designs are attracting attendees who are eager to take new ideas home to put to use!