



Flower Trends Forecast 2023 Sponsor Agreement

This sponsorship agreement has been entered into as of _____(Date) between the following entities, collectively known as “the Parties”:

_____ (Sponsor),
International Floral Distributors, Inc. (Promoter).

This document is a legally binding sponsorship agreement between the above listed parties.

Sponsor agrees to pay \$5,000.00 in return for the following:

- Sponsor listing and logo at FlowerTrendsForecast.com.
- Sponsor listing and logo in one Flower Trend Forecast Trend Summary and Trend Theme videos.
- Sponsor is invited to recommend products to be used in the development of images and video for one Flower Trends Forecast trend campaign.
- Sponsor will receive tagline credit with logo in 30 and 60 second format videos and audio credit in shorter videos when time allows.
- Sponsor will have access to visual assets for application in their own marketing. All images and videos remain property of International Floral Distributors, Inc.
- Promoter will provide sponsor with sponsor-branded video and imagery assets for an additional \$200 fee.

Sponsor agrees to provide the following to the Promoter for use in marketing and promotion materials:

- Sponsor logo hi-res image file.

Terms

No employer/employee relationship is established or implied with this sponsorship agreement. The Promoter has no liability or responsibility to the Sponsor beyond the scope of this agreement.

The Sponsor grants the Promoter the right to use their intellectual property in promoting the publication and campaign, including logos and other brand trademarks.

If the nature of the purchased sponsorship package must be changed for any reason, the Promoter agrees to notify the Sponsor in writing.

The purchased sponsorship package is not transferable for any reason. If the Sponsor cannot meet the financial requirements of this agreement, the Sponsor agrees to provide written notification to the Promoter in a timely manner so that the Promoter may find another suitable sponsor.

Anything not expressly addressed in this sponsorship agreement's terms shall be governed by the contract laws of Indiana.

Approval

The Promoter and Sponsor hereby agree to enter into this sponsorship agreement by affixing their respective signatures below.

Number of trends to be sponsored at \$5,000 per trend is _____.

Sponsor		Promoter	
Signed	_____	Signed	_____
Print Name	_____	Print Name	_____
Sponsor	_____	Promoter	International Floral
Entity	_____	Entity	Distributors, Inc
Date	_____	Date	_____