



2013FlowerTrendSummit in Dallas, TX (01/21-22/2013)

\$200.00 - \$395.00

featuring Keynote Speakers Leatrice Eiseman of Pantone, Tomas De Bruyne, & Hitomi Gilliam AIFD
JANUARY 21 & 22, 2013
Dallas Market Center, Dallas, TX

Full Registration: \$395.00 for both days

Partial Registration:

January 21 only - \$300.00

January 22 only - \$200.00

2013FlowerTrendSummit is a 2 Day Forum on embracing CHANGE and SET TRENDS for the floral industry. Our initiative is to meet as an allied group, inclusive of growers, manufacturers, suppliers, wholesalers, designers, educators and retailers – to discuss and to brainstorm ways for our industry to initiate its trend directions.

We are inviting ALL INDUSTRY LEADERS AND FORWARD THINKERS to come to Dallas Market to be enlightened by our guest speaker, LEATRICE EISEMAN – the Color Trend expert from Pantone Institute; TOMAS DE BRUYNE – a world renowned floral designer and a European Color Trend analyst from Belgium; and HITOMI GILLIAM AIFD – a floral educator and color trend analyst from Canada.

We will engage in 2 days of forward-thinking discussion on the state of industry trends and how to effectively guide it for cohesive trend marketing to the ultimate end-users, the consumers.

Flower Trend Summit Marketplace is an opportunity for all attendees to view:

- the newest and latest varieties of flowers and foliages from the participating growers and fresh flower wholesalers
- the latest product lines in hardgoods – containers, supplies and accessories
- the latest product lines in dried and permanent botanicals

For more information about 2013FlowerTrendSummit visit flowertrendsummit.com.